

HOUSE & GARDEN

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CHAMPIONS OF

COLOR

HAUTE HUES FOR HIGH STYLE



"Color isn't just about choosing a palette: Color sets the emotional foundation to every room."

Susan Bednar Long
Christina Sullivan
Tocar, Inc.



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the meaning of color

Our home is a metaphor for our lives. The color we find inside it defines the very essence of the people living there. Finding the right color is an important process but it doesn't have to be an intimidating one. Once you've determined the feeling you wish to have in each room, the color should reflect that emotional hue: warm colors can invigorate or add cozy intimacy, cool colors give a serene feeling and can add spaciousness to small places. Simple schemes create a feeling of serenity. More complex schemes are more dramatic and energizing. Colors can accent, accentuate or even make what we don't want to see, disappear. When utilized well, color can be whatever we want or need it to be.