

# AVENUE DÉCOR

SPRING | SUMMER 2008





renovating without drama



# Lee J. Stahl



The Renovated home worked in collaboration with TOCAR, Inc. to create this stunning yet warm and welcoming media room.

Renovator **Lee J. Stahl** and The Renovated Home

take the pain and anxiety out of big projects



## The Renovated Home aims to respond to anxieties with complete honesty from the outset, understanding what clients feel about what they are about to undertake.

This dining room was also created through a collaboration between The Renovated Home and TOCAR, Inc. The result is a comfortable and elegant entertaining area.



Perhaps a satisfied customer put it best.

"I didn't think the words 'pleasure' and 'renovation' could appear in the same sentence," a grateful writer wrote.

Yes, it's possible. Especially at The Renovated Home.

The company's Web site—and, far more importantly, its employees—know all about the anxieties faced by New Yorkers whose apartments are in need of a renovation. The list of concerns and countless horror stories heard at any given cocktail party is obvious and sometimes feels endless: cost overruns, ugly surprises and key players who are unavailable at a time of need.

The Renovated Home aims to respond to these anxieties with complete honesty from the outset, understanding how clients feel about what they are about to undertake and managing their individual expectations. It is this refreshing, management-based approach to a renovation that results in projects becoming recommendations year after year. At The Renovated Home, 97 percent of their 2007 projects came in on time—or even earlier. And projects come in on budget every time.

In fact, the company has a three-word commitment to its customers: responsibility, control and communication. Those have been bywords for the past 19 years for a company that takes a New York-centric view of the renovation business.

It's not just about words, though. Visitors to the company Web site ([therenovatedhome.com](http://therenovatedhome.com)) can look up projects by street name. There are plenty to choose from, given that Renovated Home has done over 750 of them since 1990. The company's group of dedicated professionals profess that they "answer client emails long after the day is done, treat their clients like family and approach each project as through it was their own home." As a group, they pride themselves on raising the level of communication on a renovation project, keeping their clients fully informed and staying ahead of the curve on all points during the project. Even their plumber and lead tile installer carries a BlackBerry. The company also stays focused on a fixed amount of projects during any given time. They will not "overbook" their experienced in-house team of





The Renovated Home redesigned this living room on 1 West 64th Street, creating a space that is both chic and functional.

designers and craftspeople and risk sacrificing the quality of the projects.

This is, after all, a business deeply rooted in the city, which is evident both in its know-how about everything from fine craftsmanship to building regulations. "My family not only works, but also lives in the same neighborhood that our clients live in," according to Lee J. Stahl, the company's president. "It's our mission to provide them with the finest in design-build services. We make commitments and stick to those commitments without excuses. Period."

And the results, as is obvious on these pages, speak for themselves.

Adept at renovations of any style, The Renovated Home also tackled this contemporary kitchen on 31 East 70th Street.



Whether taking on one room or an entire residence, The Renovated Home is able to deliver an exceptional product with style and grace. Seen here is one room in a full renovation that the company completed on the Upper East Side.

## RESOURCE GUIDE

### Decorators:

Susan Bednar Long and Christina Sullivan @  
TOCAR, INC.: 212.779.0037

Virginia Toledo @ ID 810 Group: 212.517.7023

### Plumbing Contractors:

Mr. Anthony Burton  
M. Burton Plumbing:  
718.224.0693

### Window Contractors:

Gary and Ross Adler  
Adler Windows  
516.285.1994

### Upholsterers:

Paul and Chantal Sajovits  
United Decorators  
718.253.9300

### The Renovated Home

1477 Third Avenue ■ New York, NY 10028 ■ 212.517.7020 ■ [therenovatedhome.com](http://therenovatedhome.com)