

# design et al

A BOLD STEP FORWARD

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## Comfort Without Compromising On Style

The Chelsea Club New York  
– interior design by Christina  
Sullivan and Susan Bednar Long  
of U.S design company Tocar



The Chelsea Club in New York, you would be forgiven for thinking that it was a long established club that had perhaps been converted into apartments? Well this was my first thought when I saw the initial images for this project. But no, in actual fact this is a very modern building, newly constructed and purpose built. "The building is known as The Chelsea Club, but is in fact a very modern glass and stone structure, which was constructed by a good client of ours, who is a developer," Christina explained.

"The apartment which we worked on is our clients personal apartment, so it has been designed as a home in the city for him or indeed for business guests to use," she continued. It was a blank canvas, which is of course an ideal starting point, but it was also one, which was free from all structural difficulties or complications as the building had recently been designed and built.

The brief for this project was quite simply to create a comfortable chic living space, where comfort is of paramount importance but style is not compromised in any way. "The scheme is very masculine in parts, but at the same time is also very glam," Susan explained. "We like to think of the style here as somewhere between James Bond and Cary Grant," she added.







**“Christina and Susan have both been careful to define the spaces, to create areas with their own distinctive looks and unique design scheme”**

The space is open plan, though vast. So the kitchen, living room and dining area are all housed in an area, which has not been segmented by walls. Consequently therefore the space is very light and airy and Christina and Susan have both been careful to define the spaces, to create areas with their own distinctive looks and unique design scheme. They are in fact one might say rooms without walls, however it is clear that all “rooms”

belong to the same space as the scheme throughout is complimentary and in keeping with the overall design scheme. There are no jarring differentiating statements here, or bold obtrusive comments, the scheme flows throughout.

Furniture and finishing touches for the apartment were sourced from antique shops in Maine and New York, both Susan and